



Our mission is to provide financial & emotional support to children & families in the community by bridging family, friends, neighbors & local businesses to act as ONE in times of crisis

Polar Plunge March 8, 2025

Dear Community Business,

The Smithtown Children's Foundation originally came together to help a kindergartener diagnosed with Neuroblastoma. The founders realized as they pooled their resources, that they were building something that could help the entire local community. To date, the foundation has put \$1,000,000 back into the community assisting families paying their medical bills, purchasing medical equipment for special needs children, paying overdue mortgages, and other household bills when unforeseen illness or another circumstance arise. We fund \$20,000 in scholarships & we are an immediate resource for local social workers. This year, we adopted 75 families for the holidays. We have also expanded to include several chapters that allow the foundation to support families beyond the Township of Smithtown:

- Tristin's Wish (granting children's wishes)
- Smiles 4 Sean (supporting families battling childhood cancer)
- Anthony's Hope (providing anxiety and suicide awareness and support)
- Silent Night (bringing holiday cheer to patients mostly at Stony Brook Children's Hospital)
- SCF Hauppauge Chapter (supporting the Hauppauge community)
- Hart To Hearts (supporting single parent households)

No one wants to be the family requiring assistance. Unfortunately, this cannot always be helped and when the foundation does help, these families appreciate the care and consideration afforded them. The Smithtown Children's Foundation is a non-profit charitable tax exempt 501(c)(3) organization and 99% volunteers.

In 2021, we successfully launched our First Annual Polar Bear Plunge to support the Smithtown Children's Foundation held at the Smithtown Bay Yacht Club. Plungers of all ages braved the cold water for a cause and pledged to be back next year. We are happy to announce that the 3rd Annual Polar Plunge will be held on March 8, 2025. The proceeds from this event will allow us to continue our mission of providing support for families in need.

Find the sponsorship opportunities on page two. We would like to thank you in advance for helping us create a memorable event while we simultaneously serve the community who supports your businesses. Respectfully,

Christine Fitzgerald, Christina Alcure and Krissy Lonetto
Smithtown Children's Foundation
Reza Kohalifar- St. James Polar Bear Club

To get involved, contact:
Krissy Lonetto (516)521-7234
Klonetto@smithtown.k12.ny.us

Sponsorship Opportunities

Neighborhood Sponsor- \$150 (unlimited)

~Option to have promotional materials distributed in our goody bag

~Recognition on the event website

Sand Sign Sponsor- \$250 (unlimited)

~Company logo on Chloroplast Sign displayed at the event

~Option to have promotional materials distributed in our goody bag

~Recognition on the event website

T-shirt Sponsor- \$500 (unlimited)

~Company logo on the back of t-shirts distributed to participants

~Company logo on Chloroplast Sign displayed at the event

~Option to have promotional materials distributed in our goody bags

~Recognition on the event website

Towel Sponsor- \$1000 **FILLED**

~2 free "plungers"

~Company logo on promotional towels sold at the event

~Company logo on the back of t-shirts distributed to participants

~Company logo on Chloroplast Sign displayed at the event

~Option to have promotional materials distributed in our goody bags

~Recognition on the event website

Title Sponsor- \$2500 (1 spot available)

~4 free "plungers"

~Premium Keepsake Plaque

~Company logo on drawstring bags distributed to participants

~Company logo centrally located on the back of t-shirts

~Recognition on event flyers

~Option to have promotional materials distributed in our goody bags

~Recognition on the event website