

SMITHTOWN CENTRAL SCHOOL DISTRICT

# Smithtown Industry Advisory Board

## 2025 FALL/WINTER NEWSLETTER



2025-2026

### *The Smithtown Industry Advisory Board*

*Phil Como - Executive Director of The Smithtown IAB*

**Smithtown IAB Co-Business Chairpersons:**

*Lenore Paprocky, Synergy Wealth Strategies*

*Lisa Mitnick, BBB SLI*

**Smithtown IAB Strategic Marketing Partner:**

*Madalyn Moeller, ClearVision Optical*

**Smithtown CTE Director**

*Christine LoFrese*

*Connecting Industry, Inspiring Education & Strengthening Community*

*49 Years Strong*

**EST. 1977**

# SMITHTOWN INDUSTRY ADVISORY BOARD

Connecting Industry, Inspiring Education  
& Strengthening Community



## THE CONNECT NEWSLETTER

DEVELOPING CAREER PATHWAYS WITH INDUSTRY PARTNERS

# 2025 STEM ROAD SHOW - OCTOBER 23RD

70 STUDENTS - 6 TECH COMPANIES - 2 BUSES - 1 DAY

## HIA-LI PARTNERS

DESIGNATRONICS, INC.  
OERLIKON METCO INC.  
H2M ARCHITECTS INC.

FLEXIBLE IT

IVCI  
SCCC

## ADVANCED MFG. TRAINING CENTER

The 2nd Annual Smithtown IAB STEM Roadshow gave 70 of our Technology and Business students an incredible, hands-on look at Long Island's growing industries! Students toured leading STEM companies across Nassau and Suffolk Counties, learning about exciting career opportunities right here at home.

A huge thank you to our amazing hosts — Robert Kufner (Designatronics), Edward Sottile (Oerlikon), Keith Moehringer (IVCI), Zachary Belous (Flexible IT), Suzanne Mayo & Carineh Mendez (H2M Architects), and Laura Galletta (SCCC Advanced Manufacturing Training Center) — for opening your doors and inspiring our future workforce.

Special thanks as well to Terri Alessi-Miceli, CEO/President of HIA-LI, for her continued partnership and support in connecting education and industry.

Thank you to Robert Kufner of Designatronics and Edward Sottile of Oerlikon Metco for **sponsoring** this STEM Roadshow for the 2<sup>nd</sup> year.

Career awareness starts with experiences like these — helping students explore paths in technology, manufacturing, medical science, and AI, and discover that Long Island has opportunities!



Oerlikon Metco



H2M Architects



Flexible IT



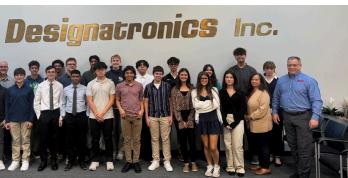
IVCI llc



Fall/Winter 2025 IAB UPDATE-2

## Industry Spotlight - Manufacturing Careers

Mr. Robert Kufner - CEO/President  
Designatronics, Inc.



Mr. Robert Kufner, CEO/President of Designatronics, has been a advocate for the growing manufacturing industry on Long Island for over 30 years. He truly understands the need for employee recruitment and training programs to fill the needs in this emerging and growing Long Island industry. Mr. Kufner has championed programs that have allowed college interns and highs school students the opportunity to experience manufacturing careers. He also welcomes high school class tours of his facilities to encourage career opportunities. Mr. Kufner stated that as a result of the tremendous investments in robotics, the need for trained employees to help manufacture and supply these robotics parts will be a challenge if we do not promote manufacturing careers starting in high school.



Industry Spotlight -  
Video Conferencing  
Communication Systems



IVCI video conferencing company is a global technology leader for standardized, yet scalable, collaborative meeting spaces, unified communications, video conferencing, cloud-based services and industry leading back-end managed services.



Over 40 Smithtown tech students had the pleasure of touring the IVCI facilities hosted by Keith Moehringer, Director of AV Services and Michael Brussel, Shop Operations Supervisor. The presentation and demonstration, designed by both Keith and Mike, allowed our students to experience an industry that most do not realize exists. The students especially enjoy the robots that served snacks to all of the students. In such a techno-visual world we live in, our students experienced first hand some of the latest audio visual technologies that is being designed for office conference rooms, auditoriums, small to large performance venues.

As the tour concluded, one of our Smithtown students spoke directly with Keith expressing how she never knew businesses like these existed and how this is exactly the career pathway she wants to pursue. Great Job!!

# SMITHTOWN INDUSTRY ADVISORY BOARD

Connecting Industry, Inspiring Education  
& Strengthening Community



## THE CONNECT NEWSLETTER

DEVELOPING CAREER PATHWAYS WITH INDUSTRY PARTNERS

# 2025 BUSINESS OLYMPICS MENTOR SESSION

20 Smithtown IAB Mentors - 255 students/53 Teams

## IAB MENTORS

Asaf	Bochman	Brand Chef
Asaf	Bochum	Boch Creative
Kristine	Chayes	Taste of Home Magazine
Linda	Cherney	Smithtown Rotary
Raffelina	Cipriano	Primerica
Brian	Cohen	Strategies of Success
Gina	Coletti	Gina Coletti Realty
Elisa	Cruickshank	Ecd Learning
Joseph	Ettari	IAB Champions
Robert	Foster	IAB Champion
Arthur	Germain	Brand Story Telling
Sara Jean	Haas	Sara Jean Dance Company
James	Hayden	The Haydon Team Realty
Scott	Klages	Northwest Mutual
Thomas	Morganelli	Centipede Digital
Laura	Palker	Trade Show Solutions
Tiffany	Rivera	Impactful Event Venues
Ron	Rothman	Smithtown Rotary
Rosana	Santiago	Wild Vines Marketing
Dr. Mark	Secaur	SCSD
Amanda	Sherland	Smithtown Alumnus
Dr. Kevin	Simmons	SCSD



The 31<sup>st</sup> Business Olympics tradition in Smithtown included 255 students in over 53 teams who have to present their business and marketing proposals to a panel of judges in a preliminary competition and the finals all being held on November 20<sup>th</sup>. This year's theme was an extremely creative one...students had to develop a marketing plan for a DEFUNCT business in order bring in back to the current market.

In order to provide our students with an enhanced and enriched educational experience, the Smithtown IAB brought together over 20 industry members to work/mentor our teams in our annual Business Olympics Mentor Session. Students participated in 3 sessions which include: Technology "Tech" Session, The Marketing Session and finally the Mentoring session with our Smithtown IAB members. Each session lasted for 20 minutes where all teams rotate through session.

The feedback from our Smithtown IAB mentors was astounding! They all were so impressed with the high level of professionalism and their knowledge in business and marketing. This is just another example of how industry effectively with education through advisory boards .

The Business Olympics competition took place on November 20<sup>th</sup> - preliminary rounds at HSE(8:30-12pm) and finals, HSW (5-9pm). The event brought together over 85 IAB Mentors and 53 student teams in a competition that will be remembered! The top 8 teams received awards and gift cards that was donated by our IAB members.



# SMITHTOWN HS SCHOOL OF BUSINESS

## SMITHTOWN INDUSTRY ADVISORY BOARD



# BUSINESS 2025 Olympics

SMITHTOWN CENTRAL SCHOOL DISTRICT

31st Annual Business Olympics Competition Brings Businesses

## BACK TO THE FUTURE Over 90 Smithtown IAB Judges



The future looks bright thanks to our SCSD business students! The Smithtown School of Business recently hosted its premiere event, the 31st annual Business Olympics, at High School West.

Under the direction of CTE Director, Christine LoFrese, the students were tasked with creating marketing campaigns, new products, eco-friendly businesses and imagining the 21st century classroom. This year's Business Olympics theme was, "Back to the Future," as student teams had to create a marketing campaign for a currently defunct company and reimagine it.

There were over 200 students who competed from Smithtown High School East and West.

Congratulations to this year's winning team, "AIMS – Pontiac" comprised of Smithtown West students, Maribella Maricano, Sidney Marks, Isabella Paliwoda and Ashlynn Renkowski. Please head to our district facebook page for more pictures!



Special thank you to Mrs. LoFrese for leading this tremendous event! A round of applause, as well, for the 90 judges between the preliminary and final round of competition, composed of members of the Smithtown Industry Advisory Board, Central Administration, Building Administration and the Board of Education. In addition, our IAB Partners were very generous and provided sponsorships so prizes were provided to all the winning teams. As always, thank you to IAB Executive Director, Phil Como, for his countless hours of work and dedication. This event showcases the authentic learning experiences the School of Business provides to our students. A special thank you to Jason Pettis, Assistant Principal of HSE and Lenore Paprocky, IAB Business Co-Chair for providing remarks during the competition.



**225 Students - 53 Teams - 1 Day!**

Fall/Winter 2025 IAB UPDATE-4



# THANK YOU IAB Sponsors & Judges



## Smithtown HS School of Business BACK TO THE FUTURE 2025 Business Olympics Sponsors

### Preliminary Judges



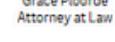
Katann	Acevedo	The Clean Switch Professional Services
Karen	Arthus	Sunrise Business Services Inc.
Lisa	Arthus	Sunrise Business Services Inc.
Dr. Christopher	Bates	LJU Dean of Business
Asaf	Bochman	Boch Creative
Linda	Cherney	Smithtown Rotary
Raffeline	Cipriano	Primera Advisors
Dr. Brenda	Clark	Smithtown Central School District
Kevin	Colon	Smithtown Central School District
Elisa	Cruckshank	EC Designs for Learning
Danielle	Adomato	Smithtown Central School District
Brian	Dolan	CRS
Diane	Elaine	IAB Champion
Maren	Engelman	M&T Bank
Joseph	Ettan	IAB Champion
Robert	Foster	IAB Champion
Laura	Galletta	SCCC - Advanced Mfg Training Center
Casimir	George	M&T Bank
MaryPat	Grafstein	CTE by MPG
Vincenza	Graham	Smithtown Central School District
James	Haydon	The Haydon team really connect USA
Timothy	Hellmuth	Smithtown Central School District
Susie	Henaghan	Techworks Consulting, Inc.
William	Holl	Smithtown Central School District
Cint	Horal	SUFFOLK CREDIT UNION
Scott	Klages	Northwestern Mutual
Mindy	Lampert	C2 Education
Dan	McCabe	Nesquaque Middle School
Mark	Mesnick	M2 Business Coaching Group
	Moon	Stony Brook University
Elizabeth Ann	Morganelli	CENTIPEDE DIGITAL
Thomas	O'Brien	Smithtown Central School District
Stephanie	O'Connor	IAB Champion
John	Orsini	Smithtown Youth Bureau/My College Coordinator
Andrea	Petts	RISERS
Jason	Rasmus	Smithtown Rotary Club
Neil	Rothman	Smithtown Central School District
Ron	Russo	Wild Vines Marketing Inc.
Rosanna	Santiago	Smithtown Central School District
John	Scomillo	Amanda Pawlikowski Accounting Services
Amanda	Sherland	Smithtown Central School District
Dr. Kevin	Simmons	IAB Champion
Patty	Stoddard	Smithtown Central School District
Paul	Strader II	Transition Coordinator - West Islip HS
Ryan	Vollmuth	



## Smithtown HS School of Business

### BACK TO THE FUTURE 2025 Business Olympics Sponsors

### Finals Judges





# THANK YOU IAB Sponsors & Judges



## Smithtown HS School of Business BACK TO THE FUTURE 2025 Business Olympics Sponsors

### Back to The Future Millionaires



Thomas	Morganelli	Centipede Digital
Grace	Plourde	Law Firm of Grace Plourde
James	Hayden	James Haydon Realty Connect USA
Brandon	Solomon	B2K Development/Sutton Landing at Commack



### Back to The Future Heroes



Marina	Mentzel	urSwim
Ron	Rothman	Smithtown Rotary Club
Laura	Spencer	Smithtown Teachers' Association
Clint	Hurst	Suffolk Credit Union
Sue	Fink	SSRA
Rosanna	Santiago	Wild Vines Marketing Inc.



### Back to The Future Patron



Asaf	Bochman	Boch Creative
Jacqueline	Custance	Flushing Bank
Robert	Foster	IAB Champion
Amanda	Sherland	Amanda Pawlikowski Accounting Services
Patty	Stoddard	Patty Stoddard
Eric	Miller	North Star
Dianne	Elmore	IAB Champion
Mary Pat	Grofstein	CTE by MPG / IAB Champion



### Back to The Future Supporter



Karen	Arthus	Sunrise Business Services Inc.
Laura	Galletta	SCCC - Advanced Mfg Training Center
Gina	Coletti	GC Advisory Group Inc.
Nicole	Craverio	CraveHRO
John	O'Connor	John O'Connor
Mindy	Lampert	C2 Education



# 31 Years of Olympics Competitions

# SMITHTOWN HS SCHOOL OF BUSINESS

## SMITHTOWN INDUSTRY ADVISORY BOARD



# BUSINESS Olympics 2025

## BACK TO THE FUTURE - WINNERS!!

### 1st Place - Team #34 - AIMS - Pontiac

Marciano, Maribella Maricano, Sidney Marks, Isabella Paliwoda & Ashlynn Renkowski - Smithtown West. They were also student choice winners for Best Commercial and student choice 1st place winner.

### 2nd Place - Team #47 - Overachievers - Rite Aid

Brody Meier, Katerina Miller, Catherine Piccinni, Quinn Woobel - Smithtown West. Student choice 2nd place winner.

### 3rd Place - Team #17 - Team Miller - Redbox

- Eleanor Hottenroth, Jack Nestor, Gavin Pajak - Smithtown East. Student choice 3rd place winner.

### 4th Place - Team #24 - MPH - Abraham & Straus

Maddox Elbert, Piper Morganelli, Harley Sopko - Smithtown East

### 5th Place - Team #11 - CAS - Sports Authority

Courtney Eck, Sadie Lapresti, Addison Lindstadt - Smithtown East



### 6th Place - Team #41 - KFC - Bubble Waffle

Caroline Brophy, Katherine Dunn, Finley VanDeusen - Smithtown West

### 7th Place - Team #39 - JIM Business - Delia's

Jordyn Hamilton, Mia Mogavero, Isabella Russo - Smithtown West.



### 8th Place - Team #45 - MPICK - Sam Goody

Courtney May, Brooke Powell, Madison Powell, Karolina Rakowski, Isabella Singh - Smithtown West



#### Honorable Mentions

TEAM # 01 - SA Auto - DeLorean Motors - Ascher, Adison Ascher(HSE) & Jake Sullivan(HSW)

TEAM # 27 - Team Smitty - Delia's - Ryan Dart, Juliana Patti, Brendan Power, Michael Smith, Campbell Cracchiola - Smithtown East

TEAM #37 - GAAJN - Circuit City - Gabrielle Arguelles, Ava Bishop, Jacqui Reisen, Nicole Sasbon Angelina Donnarumma - Smithtown West

TEAM # 10 - Businesses - Sports Authority - Kylie Burke, Michaela Cuartas, Anna Worontzoff, Maggie Worontzoff, Sierra VanRiel - Smithtown East

TEAM #12 - TNC - Josta - Trishna Desai, Neha Golia, Connie Zheng - Smithtown East

TEAM #09 - BRAJ - Vertical Club - Riley Connelly, Ava Giordano, Brooke Hanson, Joanna Hurd - Smithtown East

TEAM # 38 - JAJ - HoJo's American Road Stop - Cameron Anderson, Julia Mastorocco, James Noble - Smithtown West

TEAM # 13 - Deadline Dominators - Pan Am - Sean Cairns, Brendan Callahan, Mason Nasta, Paul Wicks - Smithtown East





# 2025 LONG ISLAND WORKFORCE SUMMIT

250 EDUCATORS / INDUSTRY LEADERS / SCHOOL ADMINISTRATORS



2025 LONG ISLAND WORKFORCE SUMMIT

## PIPELINE: EDUCATION-TO-INDUSTRY

SCHOOL COUNSELORS/SCHOOL ADMINISTRATORS/CURRICULUM DIRECTORS/WBL COORDINATORS

SCAN TO REGISTER



### "PORTRAIT OF A GRADUATE"

Discussing Skills Needed For a Growing LI Economy

TUESDAY, NOVEMBER 4TH | 8:30AM - 1:00PM

SYJCC - 74 HAUPPAUGE RD, COMMACK, NY 11725

#### OPENING REMARKS



NYS SENATOR  
MARIO MATTERA



MICHAEL WOODS  
CTE TAC



JANINE LALIA  
CTE TAC

#### KEYNOTE SPEAKERS

#### MODERATOR



Rich Humann  
President & CEO  
H2M architects + engineers



Dr. Ed Bonahue  
President  
SCCC



Billy Haugland II  
CEO  
Haugland Group



Robert Kufner  
President & CEO  
Designatronics Inc



Dr. Lawrence Eisenstein  
VP & Chief Public &  
Community Health Officer  
Catholic Health

#### INDUSTRY PANEL

#### BREAKOUT SESSIONS

##### 2023 HIA-LI Economic Impact Recommendation:

Importance of Industry Developing Educational Partnerships through  
School Industry Advisory Boards - Smithtown IAB, West Islip IAB, Pat-Med IAB, Harborfields IAB

##### Creating Career Opportunities Through SUNY Apprenticeship Programs

Laura Galletta, SUNY Apprenticeship - SCCC

##### Curtiss-Wright Commercial Aerospace/Defense Electronics / Naval "Training the Future"

Jim White - Sr. General Manager

##### Trade Certification/Degree Programs

Suffolk County Community College - Certification/Degree Programs/Workforce Programs

Dr. Peter J. Dalton - Workforce Development Administrator Nassau BOCES

#### DETAILS

##### SCHEDULE OF THE DAY

- 8:30 AM - 9:00 AM - REGISTRATION
- 9:00 AM - 9:30AM - OPENING REMARKS / KEYNOTE
- 9:30AM - 11:00AM - INDUSTRY PANEL
- 11:15AM - 12:00PM - BREAKOUT SESSIONS 1 & 2
- 12:15PM - 1:00PM - BREAKOUT SESSIONS 3 & 4



THE STATE OF NEW YORK  
EDUCATION DEPARTMENT

SYJCC  
THE POWER OF COMMUNITY

H 2 M  
architects + engineers  
practical approach. creative results.



HAUGLAND  
GROUP

People's Alliance  
Federal Credit Union

BOB GIGLIONE  
PHOTOGRAPHY

People's Alliance  
Federal Credit Union

BOB GIGLIONE  
PHOTOGRAPHY

People's Alliance  
Federal Credit Union

BOB GIGLIONE  
PHOTOGRAPHY



A special thank you to The HIA-LI, Terri Alessi-Miceli (HIA-LI President) for her enthusiastic support for this initiative and the entire HIA-LI Team for their countless hours of work helping to make this ground breaking event a success!



# THE CONNECT NEWSLETTER

DEVELOPING CAREER PATHWAYS WITH INDUSTRY PARTNERS

INDUSTRY ADVISORY BOARD

Connecting Industry, Inspiring Education  
& Strengthening Community



## 2026 PERFECT PITCH Speed Networking Competition



January 15<sup>th</sup> 2:30-5pm HSW

2025 JUDGES



Group A:  
Formal Sit Down Networking



Group B:  
Casual Encounter Networking



### The Competition Structure

Group 1:  
Formal Sit Down  
Networking

Group 2:  
Casual Encounter  
Networking

Group 3:  
Group  
Networking

NEW  
Group 4:  
BizProvisation  
Business Situations  
Critical Thinking  
Skills

2025 WINNERS!!



### IAB General Meeting &

### Perfect Pitch Competition

Jan. 15<sup>th</sup> 2:30-5pm HSW

-Review/Update Committee Work  
-IAB Calendar Updates/Workforce Initiatives

- Financial Literacy Program
- Women's Leadership Conference
- New Business

**WE NEED YOU!  
PLEASE REGISTER!  
PERFECT PITCH**

# UPCOMING EVENTS 2026

SMITHTOWN HS SCHOOL OF BUSINESS  
SMITHTOWN INDUSTRY ADVISORY BOARD  
January 15th 2:30-5pm HSW

**2026 PERFECT PITCH Speed Networking Competition**

**The Competition Structure**

Group A: Formal Sit Down Networking

Group B: Casual Encounter Networking

Group C: Group Networking

**2025 WINNERS!!**

**IAB General Meeting & Perfect Pitch Competition**  
Jan. 15th 2:30-5pm HSW  
-Review/Update Committees Work  
-IAB Calendar Updates/Workforce Initiatives  
-Financial Literacy Program  
-Women's Leadership Conference

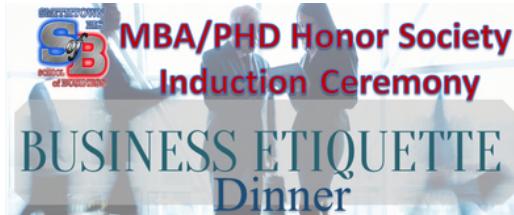
-New Business

**WE NEED YOU! PLEASE REGISTER!**  
**PERFECT PITCH**  
REGISTRATION - CLICK HERE

**January 15, 2026**

**HSW**

**March 19, 2026**



**MBA/PHD Honor Society  
Induction Ceremony**  
**BUSINESS ETIQUETTE  
Dinner**  
**SPONSOR A BUSINESS  
STUDENT**

**April 15, 2026**



**Mr. Philip Como**

Smithtown IAB Executive Director  
Smithtown Work Based Learning Coordinator  
(631)382-2977 - HSW (631) 382-5210 - HSE

**Lenore Paprocky - Synergy Wealth Strategies**  
Lisa Mitnick - BBBSTI  
Smithtown IAB Co-Business Chairpersons

**Madalyn Moeller - ClearVision Optical**  
IAB Strategic Marketing Partner

**Mrs. Christine LoFrese**  
Smithtown CTE Director

**Connecting Industry, Inspiring Education  
&  
Strengthening Community**

## Members of the Board of Education

Matthew Gribbin, President  
Kevin Craine, Vice President  
Emily Cianci, Trustee  
Dana Fritch, Trustee  
Brandon Solomon, Trustee  
Bernadette Ackerman, Trustee  
Theresa Donohue, Trustee  
Madelyn Donaghy, Ex-Officio Student Member  
Alexa Lipp, Ex-Officio Student Member

## SMITHTOWN CENTRAL OFFICE ADMINISTRATION

Mark Secaur, Ed.D. - SUPERINTENDENT OF SCHOOLS  
  
Kevin R. Simmons, Ed.D.—ASSISTANT SUPERINTENDENT FOR INSTRUCTION AND ADMINISTRATION  
  
Neill D. Katz—ASSISTANT SUPERINTENDENT FOR PERSONNEL  
  
Paul Strader II—ASSISTANT SUPERINTENDENT FOR CURRICULUM AND ASSESSMENT  
  
Daniel J. Helmes—ASSISTANT SUPERINTENDENT FOR PUPIL PERSONNEL SERVICES  
  
Andrew R. Tobin—ASSISTANT SUPERINTENDENT FOR FINANCE & OPERATIONS

**SMITHTOWN HS  
Women's  
Entrepreneurship  
Conference  
2024**

**March 19th - "Women Leadership Conference"**

**April 15th - Business Etiquette Dinner  
MBA/PHD Honor Society Induction  
Ceremony**

**May 21th - IAB General Mtg- "Senior  
Recognition Ceremony"**

**September 26th - IAB General Mtg - HSW**

**October 17th -Business Olympics  
Mentoring Day**

**October 23rd- STEM "Road Show"**

**November 20th - Business Olympics  
Finals - HSW**

**January 15th - IAB General Mtg - HSW  
Perfect Pitch- "Speed Networking"  
Student Event**

**February 12th - Financial Literacy  
Conference - HSE**

